

Sethu Bhaskara. MAT. HR. SE. School
Puducherry Ambattur - 53
12 Commerce

Half Yearly Exam
Answer as well as Scoring Key
Part - I

1. d) Controlling
2. a) Commercial bank
3. d) Mutual fund
4. a) (A) and (R) are correct and (R) is the correct explanation of (A)
5. Judge of a High Court:
6. c) Proxy
7. a) A District Judge.
8. d) (i)-(ii) (2)-(iv) (3)-(ii) (4)-(i)
9. c) 1930
10. d) Adaptive.
11. c) 3
12. d) Personality Test
13. MA. 30 days
14. b) 1991
21. Management tools
Accounting business law Psychology
Statistics, econometrics data Processing
any two x 1 = 2
22. Money Market Growth definition = 2 marks
23. Demat account - Meaning 2 marks
24. Agricultural Entrepreneurs - Meaning 2 marks.
25. Regulated market - Meaning 2 marks
26. Consumer - Meaning - 2 marks

27 Meaning of Corporate Governance

meaning 2 marks

28 Proxy Meaning 2 marks

29 Poaching

Organisations instead of training and developing their own employees hire employees of other competitive companies by paying them more both financial and non financial benefits
It is also called as raiding

2 marks

30 No - 1 mark

Reason - 1 mark

Part - III

7x3 = 21

31 Definition of Management according to Peter F. Drucker 3 marks

32 National Commission

Meaning - 3 marks

33 Stag

Meaning 2 marks

other name - 1 mark

34 Trainer - $1\frac{1}{2}$ marks Trainee - $1\frac{1}{2}$ marks

35 Liberalisation - Meaning 3 marks

36 Grooming Gradual Meaning 3 marks

37 Differences between cheque and Bill of Exchange

any 3 points $3 \times 1 = 3$

38 How the professional entrepreneurs operate

Having such expertise in starting venture
3 marks

39 Statutory meeting - Meaning 3 marks

40 Viral marketing - 1 mark

Viral marketing is a technique that implies the users to pass on a marketing message to other users creating a potentially exponential growth in the message visibility and effect

Viral marketing is able to spread quickly like a virus

Part - IV From Person to Person - 2 marks

41

a) Any 5 differences between Management and Administration

1. Meaning
2. Authority
3. Role
4. Concerned with
5. Area of operation
6. Applicable to
7. Decides
8. works
9. Focus on
10. Key persons
12. Represents
13. Function

OR

b) Features of Government Securities

1. Agencies
2. RBI Special Role
3. Nature of Securities
4. Liquidity Profile
5. Tax Rebate
6. Market
7. Forms
8. Participants
9. Trading
10. Issue Mechanism
11. Issue
12. Grooming Gradual

Headings : $1\frac{1}{2}$ marks

Explanation - $3\frac{1}{2}$ marks

42 Limitations of Stock Exchange

a) any 5 Limitations $5 \times 1 = 5$

OR

b) Objectives of Consumer Protection Act 1986

Any 5 Objectives $5 \times 1 = 5$

43a) Classification of market on the basis of Economics

a) Perfect market - $2\frac{1}{2}$ marks

b) Imperfect market - $2\frac{1}{2}$ marks

OR

b) Principles of Placement

a) Job First, Man Next b) Job offer

c) Terms and Conditions d) Aware about Penalties

e) Loyalty and Co-operation $1\frac{1}{2} + 3\frac{1}{2}$

with explanation $5 \times 1 = 5$

44 Kinds of Preference Shares

i) Cumulative ii) Non Cumulative

iii) Redeemable iv) Non-Redeemable

v) Convertible vi) Non Convertible

vii) Participating viii) Non-Participating

Any 5 types = $1\frac{1}{2}$ marks

Explanation $3\frac{1}{2}$ marks

OR

b) Any 5 requisites for a valid endorsement

$5 \times 1 = 5$

45a) Problems faced by women entrepreneurs

i) Problem of Finance ii) Limited Mobility

iii) Lack of education iv) Lack of Network Support

v) Stiff Competition vi) Sensitivity

vii) Lack of information viii) Dependent Culture

Any 5 Heading $1\frac{1}{2}$ marks

Explanation - $3\frac{1}{2}$ marks

OR

b) Achievement Test - 1 mark

Meaning - 4 marks

46

a) Socio Cultural environment

Meaning - 2 marks

Group any 3 types of Group 3 marks

OR

b) Criminal Liabilities

a) There is mis-statement in Prospectus

b) Failure to file return of allotment

c) Failure to give notice to the registrar for Conversion of Shares into Stock

d) Failure to issue Share and Debenture Certificate

e) Failure to maintain register of the members and debenture holders

f) Default in holding AGM

g) Failure to Provide financial statements

Any 5 Points $5 \times 1 = 5$

47. How will you motivate an investor to open a DEMAT account

Meaning of DEMAT a/c - 1 mark

Any 4 Procedures 4 marks

OR

b) Eligible Persons to make a Complaint
in Consumer Court - 2 marks

How will ~~you~~ they registers the
Complaints

Steps involved in filling Complaint
in Consumer Court

any 3 steps $3 \times 1 = 3$

Handling Teachers

1. M. Sivakumar - M. ~~Prinj~~
2. S.P. Kalavani - ~~HW~~
3. Bhuvanesh - P. B. Sun
4. Selvam -